

THE MONTHLY

DATES & DEADLINES

2019 AD PLANNING CALENDAR

Listed below are our publication dates and advertising deadlines through February 2020. Camera-ready (digital) art or copy must conform to *The Monthly's* specifications. For a complete outline of these specifications, ask for our Advertising Specs sheet. For further assistance and information, call your *Monthly* representative.

Issue	Theme/ Special Section	Ad Reservation & Production Deadline	Camera-Ready (Digital) Ad Deadline	Publication Delivery Date
January 2019		Wed., Dec. 5, 2018	Wed., Dec. 12, 2018	Wed., Dec. 26, 2018
February	Faces of the East Bay	Wed., Jan. 2, 2019	Wed., Jan. 9, 2019	Wed., Jan. 23, 2019
March	Camps	Wed., Jan. 30	Wed., Feb. 6	Wed., Feb. 20
April		Wed., Mar. 6	Wed., Mar. 13	Wed., Mar. 27
May		Wed., Apr. 3	Wed., Apr. 10	Wed., Apr. 24
June		Wed., May 8	Wed., May 15	Wed., May 29
July	Home & Garden	Wed., Jun. 5	Wed., Jun. 12	Wed., Jun. 26
August		Wed., Jul. 3	Wed., Jul. 10	Wed., Jul. 24
September	Schools / Fall Arts	Wed., Aug. 7	Wed., Aug. 14	Wed., Aug. 28
October	Health & Wellness	Wed., Sep. 4	Wed., Sep. 11	Wed., Sep. 25
November		Wed., Oct. 2	Wed., Oct. 9	Wed., Oct. 23
December		Wed., Nov. 6	Wed., Nov. 13	Wed., Nov. 27*
January 2020		Wed., Dec. 4	Wed., Dec. 11	Wed., Dec. 25
February 2020	Faces of the East Bay	Wed., Jan. 1, 2020	Wed., Jan. 8, 2020	Wed., Jan. 23, 2020

CLASSIFIED DEADLINES: **January 2019:** Fri., Dec. 14, 2018 | **February:** Fri., Jan. 11, 2019
March: Fri., Feb. 8 | **April:** Fri., Mar. 15 | **May:** Fri., Apr. 12 | **June:** Fri., May 17 | **July:** Fri., Jun. 14
August: Fri., Jul. 12 | **September:** Fri., Aug. 16 | **October:** Fri., Sep. 13 | **November:** Fri., Oct. 11
December: Fri., Nov. 15 | **January 2020:** Fri., Dec. 13 | **February 2020:** Fri., Jan. 10, 2020

*The Day before Thanksgiving